"Come restituire attrattività ai prodotti Vita e alle gestioni separate?"

# Navigating fixed income with indices

As more institutional investors turn to fixed income and allocate to bonds and credit, what's the role of indices and index investing? Smadar Shulman of S&P Dow Jones Indices will explore the strategic utilization of fixed income indices.

She will focus on index construction, the use of index-based tools to mitigate risk, the role of income and diversification, and what SPIVA® tells us about the growth of indexing in fixed income. Smadar will also examine key trends driving the modernization in today's fixed income markets, the growth of sustainable fixed income and innovation in the liquid fixed income ecosystem.

## Smadar Shulman, Managing Director, Head of Fixed Income Core and ESG Indices, S&P Dow Jones Indices

Smadar Shulman is Head of Fixed Income Core and ESG Indices at S&P Dow Jones Indices (S&P DJI). She is responsible globally for product management and strategy across the suite of core and ESG/SRI bond index product range. She has 20 years of experience in the field of indices, starting her career at Lehman Brothers. Before S&P DJI, she was managing director at IHS Markit, leading iBoxx fixed income indices product management in EMEA, a role she held for seven years. Prior to that, she was a director at Barclays Index and Portfolio analytics business, working in a variety of roles including index research and sales. Ms. Shulman holds a first-class honours degree from London School of Economics and Political Science and an Executive MBA with distinction from the Cass Business School, London City University, U.K., with her thesis focused on the U.K. robo-advice market. She also served in the Israeli Air Force.



#### S&P Dow Jones Indices

At S&P Dow Jones Indices, we provide iconic and innovative index solutions backed by unparalleled expertise across the asset-class spectrum. By bringing transparency to the global capital markets, we empower investors everywhere to make decisions with conviction. We're the largest global resource for index-based concepts, data and research, and home to iconic financial market indicators, such as the S&P 500® and the Dow Jones Industrial Average®. More assets are invested in products based upon our indices than any other index provider in

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the world. With over USD 8.3 trillion in passively managed assets linked to our indices and over USD 8.4 trillion benchmarked to our indices, our solutions are widely considered essential in tracking market performance, evaluating portfolios and developing investment strategies. S&P Dow Jones Indices is a division of S&P Global (NYSE: SPGI). S&P Global is the world's foremost provider of credit ratings, benchmarks, analytics and workflow solutions in the global capital, commodity and automotive markets. With every one of our offerings, we help many of the world's leading organizations navigate the economic landscape so they can plan for tomorrow, today.

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