

Pictet Asset Management

Trasposizione artistica del concetto di gestione

Novembre 2014

Marco Ghilotti



Costruzione tradizionale del portafoglio



[David Maisel](#)

Terminal Mirage 1

copyright: ©Prix Pictet Ltd



...ma funziona ancora?



Sebastian Copeland

SOS, Passengers of the Ice lady

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Smart Beta



[Edward Burtynsky](#)

Oil Fields #22

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VaR



Mohamed Bourouissa
Le Cercle Imaginaire
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Protection



[Mitch Epstein](#)

Hoover Dam and Lake Mead, Nevada/Arizona 2007

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Total Return



Carl De Keyzer

Belgium 2

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L'analisi delle aziende deve essere sempre più approfondita...



[Abraham Oghobase](#)

Untitled 06

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...con incontri diretti con il management...



[Nadav Kander](#)

Yangtze, The Long River
Chongqing IV (Sunday Picnic)
copyright: ©Prix Pictet Ltd.



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... un advisory board di specialisti esterni...



[Luc Delahaye](#)

132nd Ordinary Meeting of the Conference

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...ed un controllo del rischio sempre più rifinito...



[Guy Tillim](#)

Presidential candidate Jean-Pierre Bemba flanked by his bodyguards during an election rally.

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...perseguendo la diversificazione...



[Hong Hao](#)

About Circle No. 4

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...e ricercando decorrelazione



[Edward Burtynsky](#)

Highway #5

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Un ulteriore approccio: i Megatrend – Sviluppo demografico



Michael Wolf

aod 39

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I Megatrend – Energia pulita



Taryn Simon

Infectious Medical Waste Treatment Center, Sanitec Industries, Inc., Sun Valley, California.

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I Megatrend – Sviluppo sostenibile



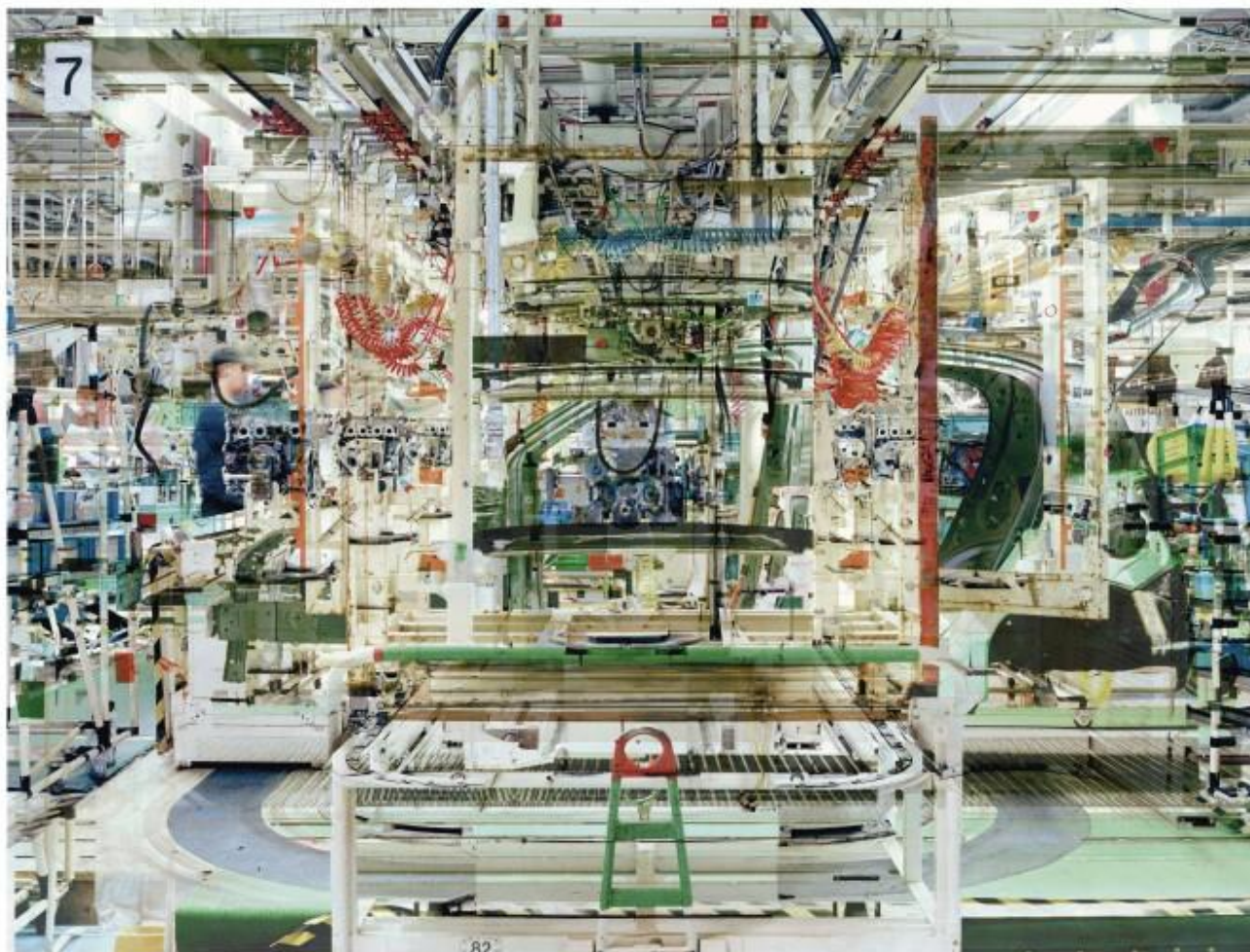
[Chris Jordan](#)

Midway, CF000313, 2009

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I Megatrend – Sviluppo tecnologico



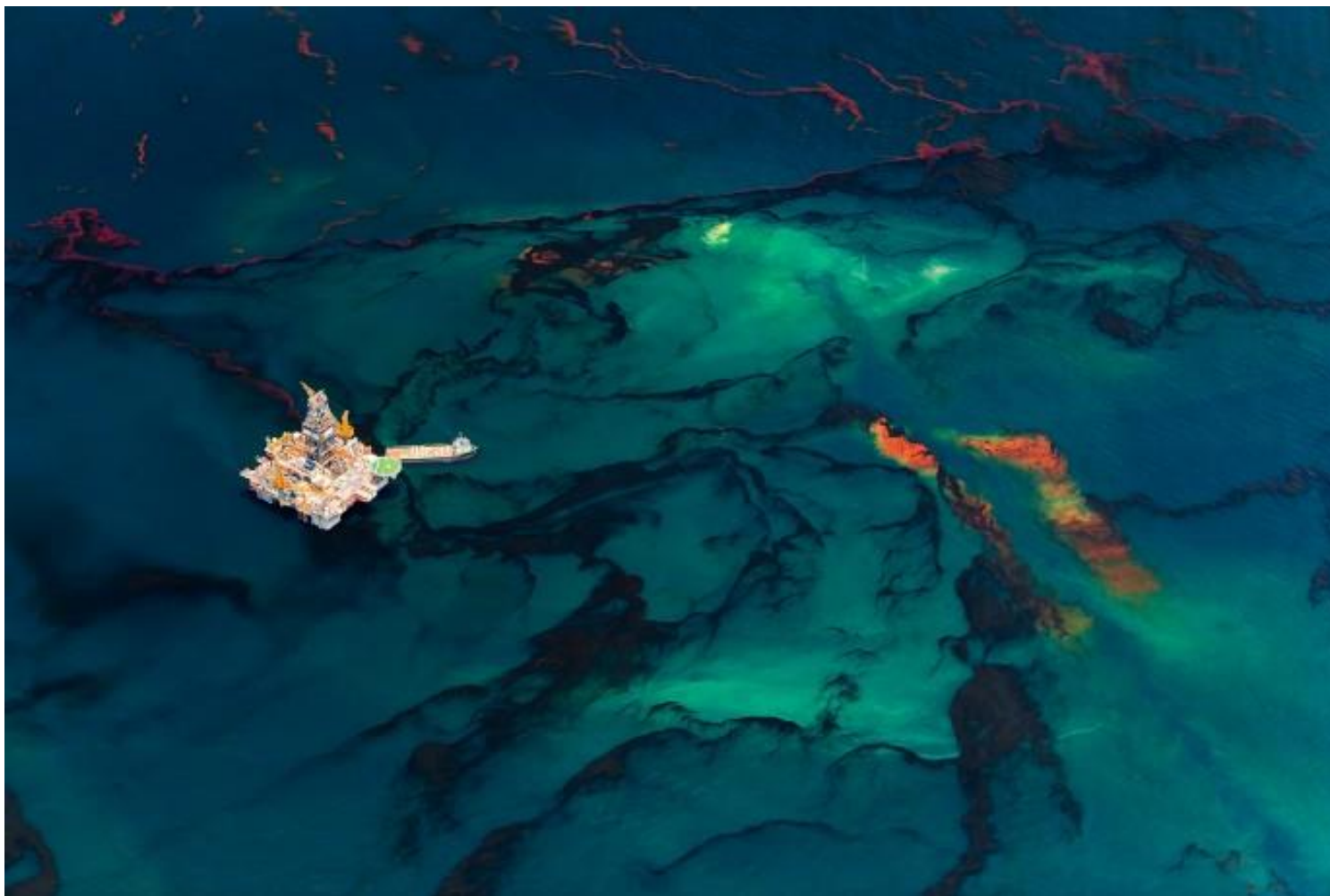
Stéphane Couturier

Usine Toyota n°1

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I Megatrend – Ambiente



[Daniel Beltrá](#)

Oil Spill #4: Oil mixed with dispersant rises up to the surface near one of the relief wells.

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I Megatrend – Evoluzione dei consumi



Laurie Simmons

The Love Doll / Day 26 (Shoes)

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For more information,
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Pictet Asset Management

www.pictet.com

www.pictetfunds.com

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