

BRUNO BERNASCONI - CURRICULUM VITAE

EDUCATION

- 2009 – 2013 **Bachelor of Economia delle Imprese e dei Mercati (Market and Business Economics), major in Finanza e Mercati Globali (Finance and Global markets)** at Cattolica University, Milan, Italy.
Thesis title: “*Crisi finanziaria e politiche della FED e della BCE*” (*Financial crisis and policies of the Federal Reserve and European Central Bank*). Supervisor: Prof. Vito Moramarco.
- 2008 **High School Diploma in Scientific Studies** at Liceo Scientifico A. Volta, Milan.

WORK EXPERIENCES

- Apr 2023 - Present **Analyst at Itinerari Previdenziali**, via Fernanda Wittgens 3, Milan, Italy. Itinerari Previdenziali is an independent firm specialized in research, education and information in the fields of welfare, economy and finance, organizing conferences with primary Institutional Investors (such as pension funds, banking foundation, casse di previdenza e insurance companies) and asset management firms.
The role involves:
- prepares studies, research, articles and paper about the welfare and pension system and the financial-economic environment.
 - cooperates in the organization of conferences, workshops and meeting as important opportunities to promote networking activities between Institutional Investors and financial players.
 - search and maintain commercial relationship with potential partners for our events.
- May 2016 – Apr 2023 **Financial Analyst at Market Insight**, Viale Lunigiana 40, Milan Italy. Market Insight is a 2.0 format specialized in financial information, with particular focus on companies listed on the Stock Exchange. The scope is to provide financial information to both sector’s specialists (such as analysts and funds managers) and retail investors that operates through online trading platforms.
The role involves:
- follows the financial markets and performs budgetary and strategic analysis regarding trends of the companies listed on the Stock Exchange, particularly those listed on the Italian Stock Exchange, using the so-called fundamental approach.
 - studies companies, examining and reclassifying budgets, going into depth particularly in the section of the budget related to operations.
 - manage financial communication plans with companies to better inform investors about business developments, results and strategies of companies listed on the Stock Exchange
- The role also involves manage financial communication plans for a portfolio of companies through constant dialogue with top management in order to better inform markets about companies’ business, strategies and financial results.
My writings can be found in the following publications: Bloomberg, Fineco, Directa, Webank, Intesa Sanpaolo, Corriere della sera on-line.
- June 2013 - Aug 2013 **Business Admin Intern at C5 Communications**, Trans-World House, 100 City Road, London, EC1Y 2BP. The role involves marketing for industry sector events and conferences Business to Business.
My tasks are:
- Coordination of high-level industry-specific educational conferences and seminars.
 - Research and organisation of marketing databases to target potential delegates.
 - Updating and revising marketing details to ensure correct contact information.
 - Translation into Italian of programme agenda for company’s first ever legal conference in Italy, to be held in November 2013 on Anti-Corruption.
 - Conducted training of conference producers in successful professional use of social media.

- Mar 2012 – May 2013 **Catering assistant at Amministrazione Food**, Via Visconti Bernabò 11, Milan, Italy. I usually work for special cultural events.
- 2009 – 2011 **Steward Part time at Language Consulting Congressi s.r.l.**, Via Lanzone 6, Milan, Italy.
Duties included welcoming guests, distributing various materials such as headphones and folders, checking attendance and badges, and providing information. I usually work for conferences and special events in fairs and exhibition centres.
- 2009 – 2010 **Promoter Part time at Intermed 2000**, Via Capecelatro 12, 20148, Milan, Italy.
Sponsorship and direct marketing agency, specialized in activity of In Store Promotion in consumer electronics' sector.
- 2007 – 2008 **Private Tutor.** Lessons of math to High school students.

LANGUAGE SKILLS

- Italian Native Speaker.
- English Professionally Proficient. IELTS with score 7,5/9 taken on January 2014.
- French Professionally Proficient. DELF B2 taken in 2007.

COMPUTER SKILLS AND OTHER CERTIFICATIONS

Good knowledge of Microsoft Office Suite: Word, Power Point, Excel and Access, LinkedIn. Regular use of Internet and e-mail, Bloomberg.

AIAF-CEFA Certificate