

ITALY IS NOW AND NEXT

ATTRACTING (HUMAN) CAPITAL

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ITALY SOMEONE HAS ALREADY NOTICED

AN ALREADY ATTRACTIVE ECOSYSTEM THE CASE OF MILANO

- Momentous changes are reshaping the European and the global economy:
 Italy is the place for new ambitions!
 - The country offers a radically improved business environment, which builds upon bold government reforms and Italian business dynamism

- Recent reforms are modernizing labour market, simplifying administrative and judicial procedures, lowering tax burden on firms, boosting investment and innovation, further opening the capital market
- Italy is a strategic gateway to 500 mln consumers, a key world player in manufacturing and international trade, a hub in R&D and innovation, and a skilled and competitive workforce
- Key italian cities provide business friendly infrastructure, skilled support services, great connectivity and well developed real estate market

TAILORED TO ATTRACT HUMAN CAPITAL

No property tax on main dwellings



TAILORED TO ATTRACT HUMAN CAPITAL

Hefty tax breaks for qualified staff moving to Italy



3-year tax exemption on 90% of remuneration for professors and researchers

5-year tax exemption on 50% of remuneration for managers and professionals

15-year substitute tax of 100k€ on all foreign source income

....plus fast-track visa for investors, philanthropists and start-uppers

SIMPLER, MORE **STABLE**, MORE **FLEXIBLE**



One single employment contract with increasing protection depending upon employee seniority

Standard compensation in case of lay-offs with caps set by law

Tax incentives for performance-linked salaries

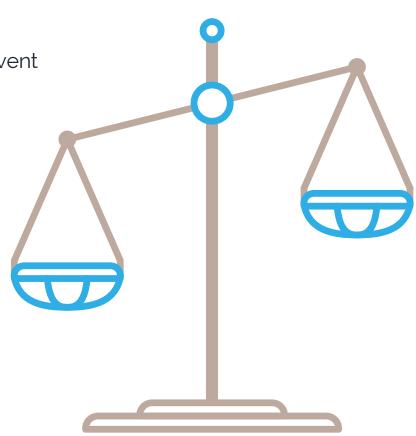
Streamlined unemployment benefits

Significant reduction in the tax wedge

Faster debt restructuring, bankruptcy and liquidation proceedings. Procedures for interim financing of insolvent business can now be implemented more quickly.

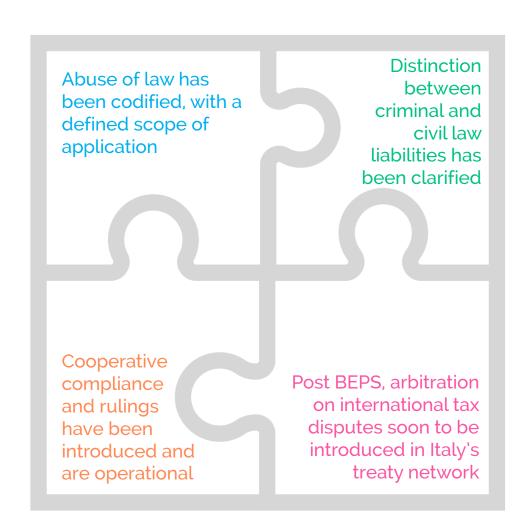
Faster dispute resolution through digitalized civil and administrative proceedings, dissemination of best practices, business courts specialized on FDI, incentives for out-of-court settlement.

New rules and tax breaks on foreclosure and credit recovery.



EASIER AND PREDICTABLE

New measures provide law certainty and predictability to investors



LIGHTER, PRO-R&D AND INNOVATION AND PRO-GROWTH

Reduced tax wedge on labour and business



Since 2015, permanent tax breaks amounting to €960 per year per employee

Corporate tax rate from 27.5% to 24% starting from 2017

Boosted investment



Tax benefit for capital increases (ACE)

140% super-depreciation for investment

Full tax exemption for long-term investment

Reform and 1 bn€ refinancing of Public Guarantee Fund for SME financing

1 bn€ support for large scale investments (Development Contract)

Fostered innovation



250% Hyper-depreciation for high-tech machinery and equipment 50% R&D tax credit

Patent Box on all intangible assets (cutting corporate taxation by 50% on relevant income)

Package of incentives for Innovative SMEs and startups



The FDI Confidence Index ranks Italy 16th in 2015, up from 20th in 2014.

In 2015 mergers-and-acquisitions in Italy reached the highest level since 2007. The M&A market grew by 56% in the first three quarters of the year (source: KPMG Report).

The Italian Association of Foreign Banks Index, measuring Italy's attractiveness on data gathered from foreign managers and institutional investors, raised from 33.2 in 2014 to 47.8 today.

SWFs total investments climbed to \$2.2 billion in 2014, almost a 50% increase compared to the previous year (source: Bocconi University data).

In Q1 2016 almost 1.8 billion Euro were invested in Italian real estate, 36% more than the quarterly average for the last four years (source: CBRF Marketview data)

THE CASE OF MILANO

An economic and financial hub: 40 foreign banks, high-quality professional services (lawyers, accountants, auditors, etc.), about 10,000 people employed in the financial sector.

A changing landscape: wide offer of quality office space, e.g. Porta Nuova and Citylife, and high-end residential property, e.g. Isola and Brera.

A growing international community: over 270,000 foreign citizens representing 152 different nationalities.

A knowledge corridor and education: 934 private and public schooling structures, top-ranked universities and post-grad programs.

Easy to reach and get around: 3 international airports, a European interchange for high speed trains, 4 metro lines, bike/car sharing networks.

A Top quality of life: city of fashion, art, design, music, culture and tourism.

...Do we need to mention culture and food?

A cura della Direzione della Comunicazione Istituzionale











