



Presentazione di iShares Italia

La riforma del welfare e del terzo settore

Novembre 2017

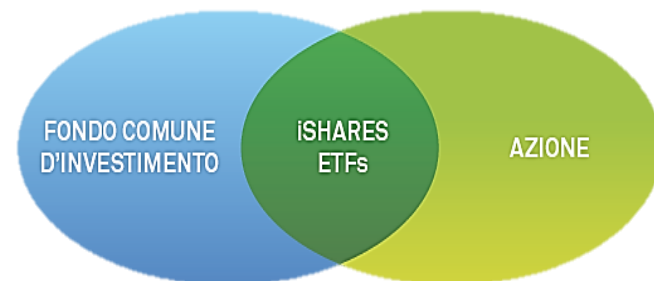


iShares®
by BLACKROCK®

Cos'è un ETF e perché sceglierlo

ETFs: Tra fondi comuni e azioni

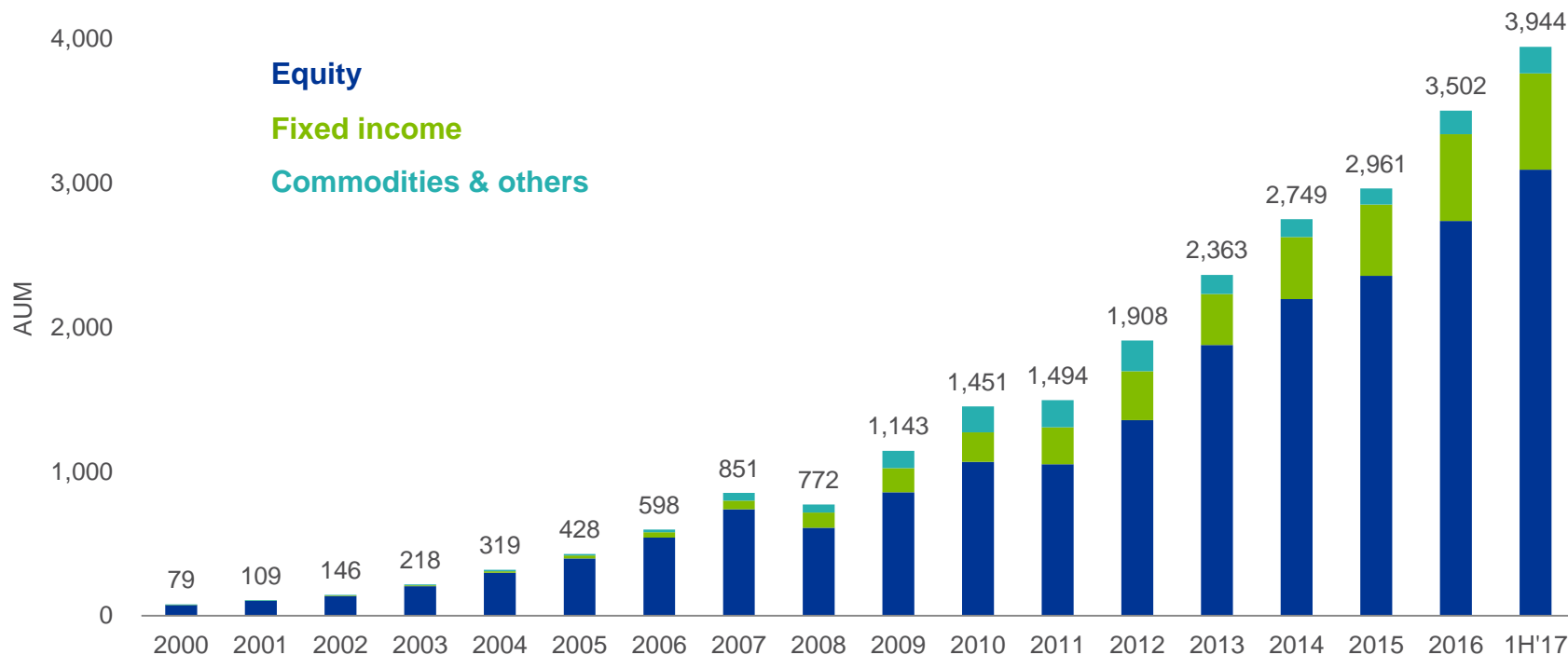
- Rientranti nella più vasta categoria di ETPs (**Exchange Traded Products**), gli ETFs sono fondi comuni d'investimento che vengono negoziati in Borsa come le azioni
- Tali strumenti finanziari si contraddistinguono per la replica fedele della performance di specifici **indici di riferimento** (o *benchmark*)
- Per gli investitori, gli ETFs uniscono i vantaggi dei fondi comuni – **diversificazione** – a quelli delle azioni – **liquidità, accessibilità e trasparenza**



BlackRock. Finalità illustrativa.

Crescita nel settore degli ETPs

Crescita globale degli assets in ETPs (US\$bn)



La **crescita del settore degli ETPs** è definibile straordinaria: dal lancio del primo ETF, nel 1993, il settore ETP è cresciuto fino a superare quota **\$3,94 mila miliardi** nella prima metà del 2017

Fonte: BlackRock Global ETP Landscape, giugno 2017.

Perché iShares

- **Principale ETF provider** in Italia e nel mondo – i primi a rendere gli ETF accessibili a tutte le tipologie di investitori
- Asset in gestione per un valore superiore a **\$1.6 migliaia di miliardi** a livello mondo⁽¹⁾
- Con una quota di mercato globale pari al **37%**,⁽¹⁾ oltre **730 ETPs** quotati nelle Borse di tutto il mondo e un'**esperienza ventennale**, iShares consente ai suoi clienti di costruire il nucleo dei propri portafogli, di perseguire precisi obiettivi d'investimento e di implementare specifiche visioni di mercato
- Sul sito www.iShares.it sono pubblicate le posizioni dei fondi, la loro composizione, i relativi dati, le schede informative, gli strumenti, nonché informazioni più dettagliate sugli ETF iShares e sul come acquistarli



Strumenti disponibili sul nostro sito, volti a supportare le decisioni d'investimento:

GRAFICO DELLE PERFORMANCE



- Misura le performance degli ETF iShares rispetto al relativo indice.

GRAFICO DEI RENDIMENTI DEGLI INDICI



- Consente di accedere agli indici degli ETF e alle loro performance.

STRUMENTO DI RICERCA DEI FONDI

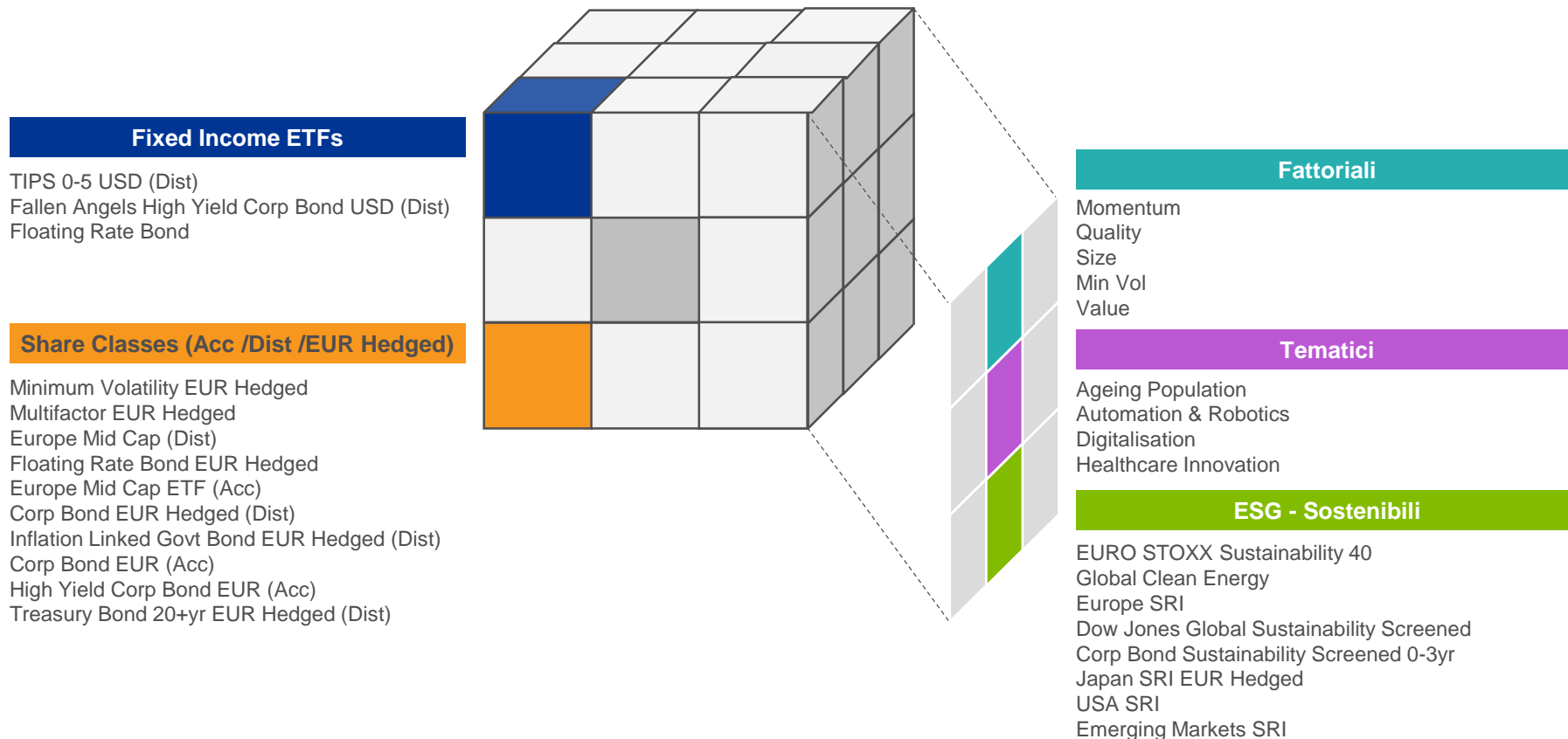


- Consente di cercare un fondo specifico.

Fonte: BlackRock Intelligence.
(1) Dati riferiti a Novembre 2017.

La gamma prodotti iShares – A catturare i trend emergenti

Ricerca continua di innovazione e qualità nell'offerta



Strategie un tempo accessibili solo tramite la gestione attiva (es. fattori, cybersecurity, ESG ...) sono oggi replicabili tramite indici trasparenti, sistematici/ rule-based e a basso costo

BlackRock. Finalità illustrativa; lista prodotti incomplete, posta a fini esemplificativi.

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