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Amundi
ASSET MANAGEMENT



Novembre 2021

Investire in una fase di transizioni

L'importanza del fattore sociale, il mercato delle obbligazioni sociali (Social Bonds)

Francesco Sandrini – Responsabile Multi Asset Balance, Income, Real Return

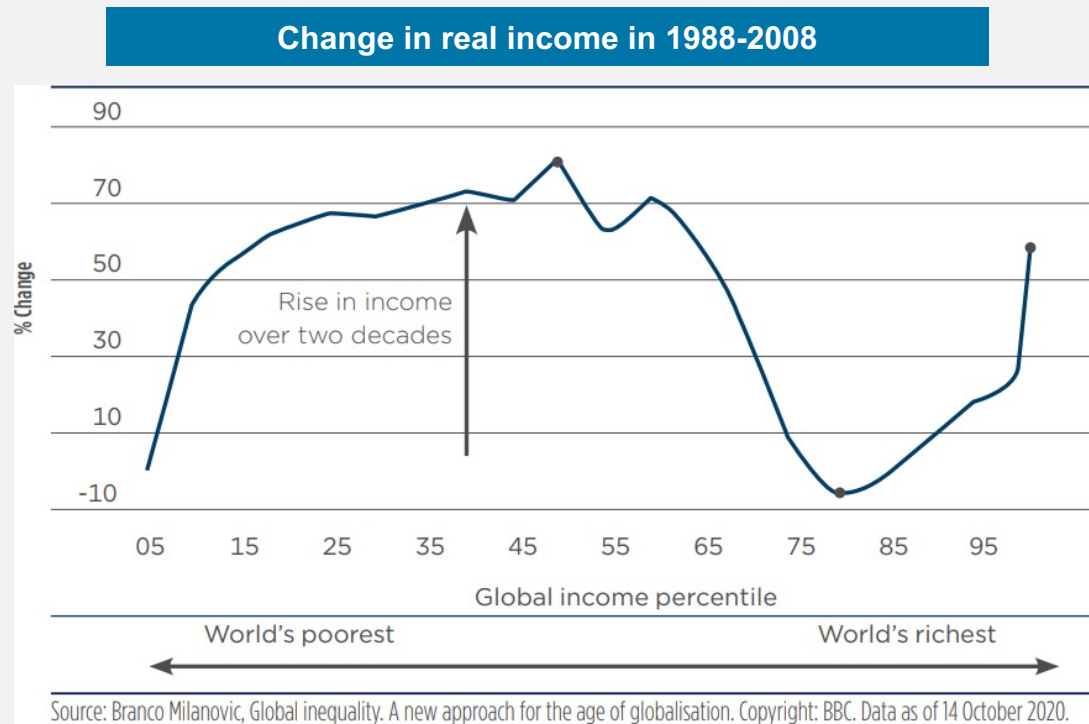
Agenda

- 1. Il Contesto: le disuguaglianze sociali**
- 2. Introduzione degli strumenti (Le obbligazioni sociali)**
- 3. La struttura del mercato**

01

Le disuguaglianze sociali

1. Le disuguaglianze sociali sono una minaccia per la stabilità del sistema economico finanziario



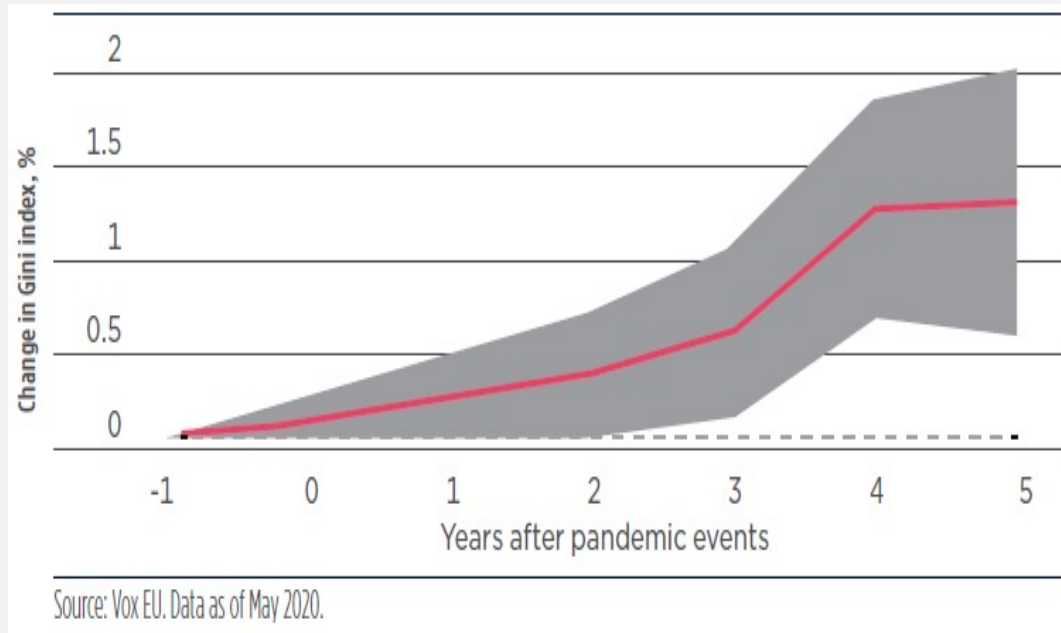
Source: Amundi Investment Insights Blue Paper (2020) « Social Bonds: financing the recovery and long-term inclusive growth



- **Top down:** La disuguaglianza di reddito porta a una minore crescita potenziale e produce squilibri socioeconomici che possono, a loro volta, influenzare la stabilità del mercato finanziario
- **Bottom up:** Moody's stima che \$ 8 trilioni del debito totale considerato siano soggetti a rischi sociali materiali, **ovvero quattro volte l'importo esposto ai rischi del cambiamento climatico**

2. L'accelerazione delle disuguaglianze sociali legata al Covid

Impact of pandemics on inequality



Source: Vox EU. Data as of May 2020.

- Le **nazioni meno sviluppate** sono state colpite più duramente dalla crisi a causa delle scarse infrastrutture sanitarie e delle condizioni di vita che rendono i loro cittadini più vulnerabili al contagio
- Anche i **Paesi sviluppati** sono stati fortemente colpiti. Ad esempio, negli Stati Uniti le disuguaglianze socioeconomiche sono state esacerbate più che mai, con tassi di mortalità più elevati sperimentati dai gruppi più emarginati.

02

Le Obbligazioni Sociali (Social Bonds)



Cosa sono i Social Bonds?

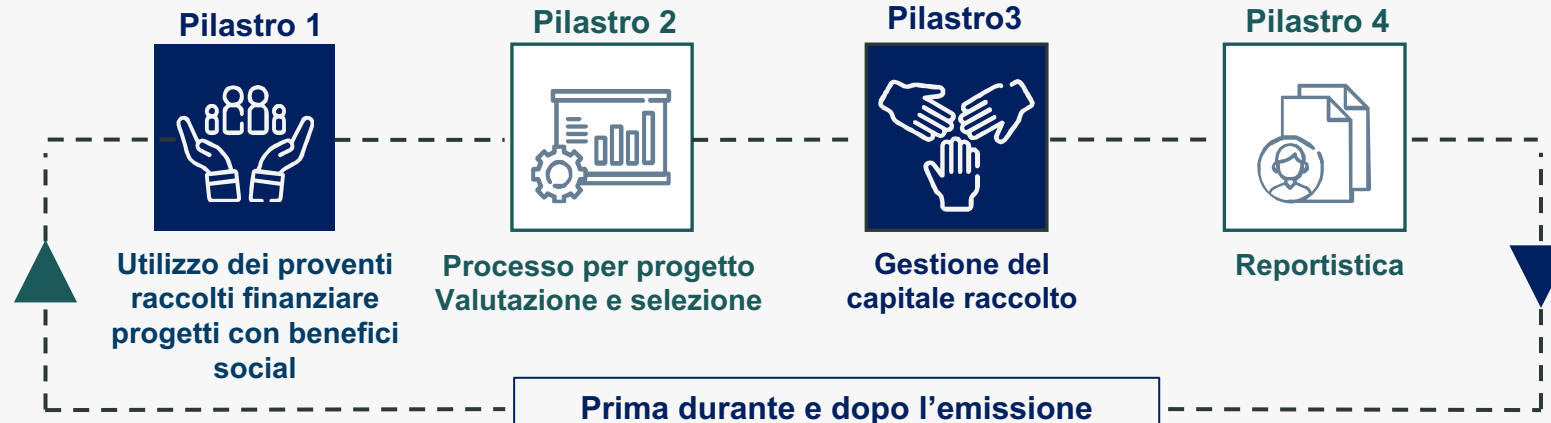
Trasparenza, accuratezza e precisione dell'informazione

Definizione

I Social Bond sono qualsiasi tipo di strumento obbligazionario in cui i proventi sono **esclusivamente destinati al finanziamento o al rifinanziamento parziale o totale di Progetti Sociali ammissibili** nuovi e/o esistenti che sono allineati con le quattro componenti fondamentali dei Principi sui Social Bonds (SBP)



I 4 pilastri



1, The International Capital Market Association (ICMA) published principles in 2017 to establish some guidelines to define what is a social bond. The SBP are voluntary process guidelines that recommend transparency and disclosure and promote integrity in the development of the Social Bond market by clarifying the approach for issuance of a Social Bond. For more information: <https://www.icmagroup.org/green-social-and-sustainability-bonds/social-bond-principles-sbp/>

I Social Bond Principles (“SBP”)

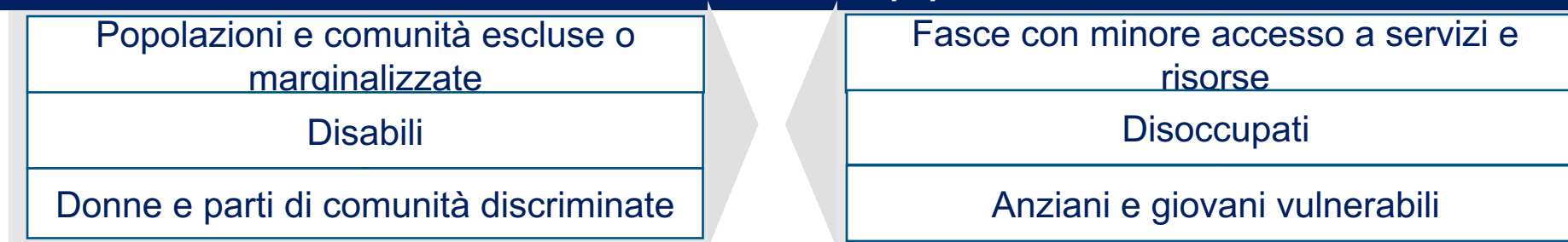
Quali gli utilizzi della raccolta?*



Per categorie di progetti



Per obiettivi di società e popolazioni



*most commonly used types of project but not limited to

1, Sustainable Development Goals. Source: <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

Social Bond: un esempio di intervento che è già realtà

SURE

- ✓ **Categoria di progetto:**
SDG #3 and #8
SALUTE e OCCUPAZIONE
- ✓ **Indirizzato a chi:**
Disoccupati e popolazione vulnerabile socialmente dal Covid 19
- ✓ **Tassonomia delle obbligazioni:**
Coerente con i SBPs

Allocazione della raccolta:
100% Euro

Descrizione del progetto:
SURE è dedicato agli Stati membri per combattere i danni economici e sociali della crisi COVID-19 (bilancio totale di 100 miliardi di euro)

SURE

Supporting Member States to help protect people in work and jobs

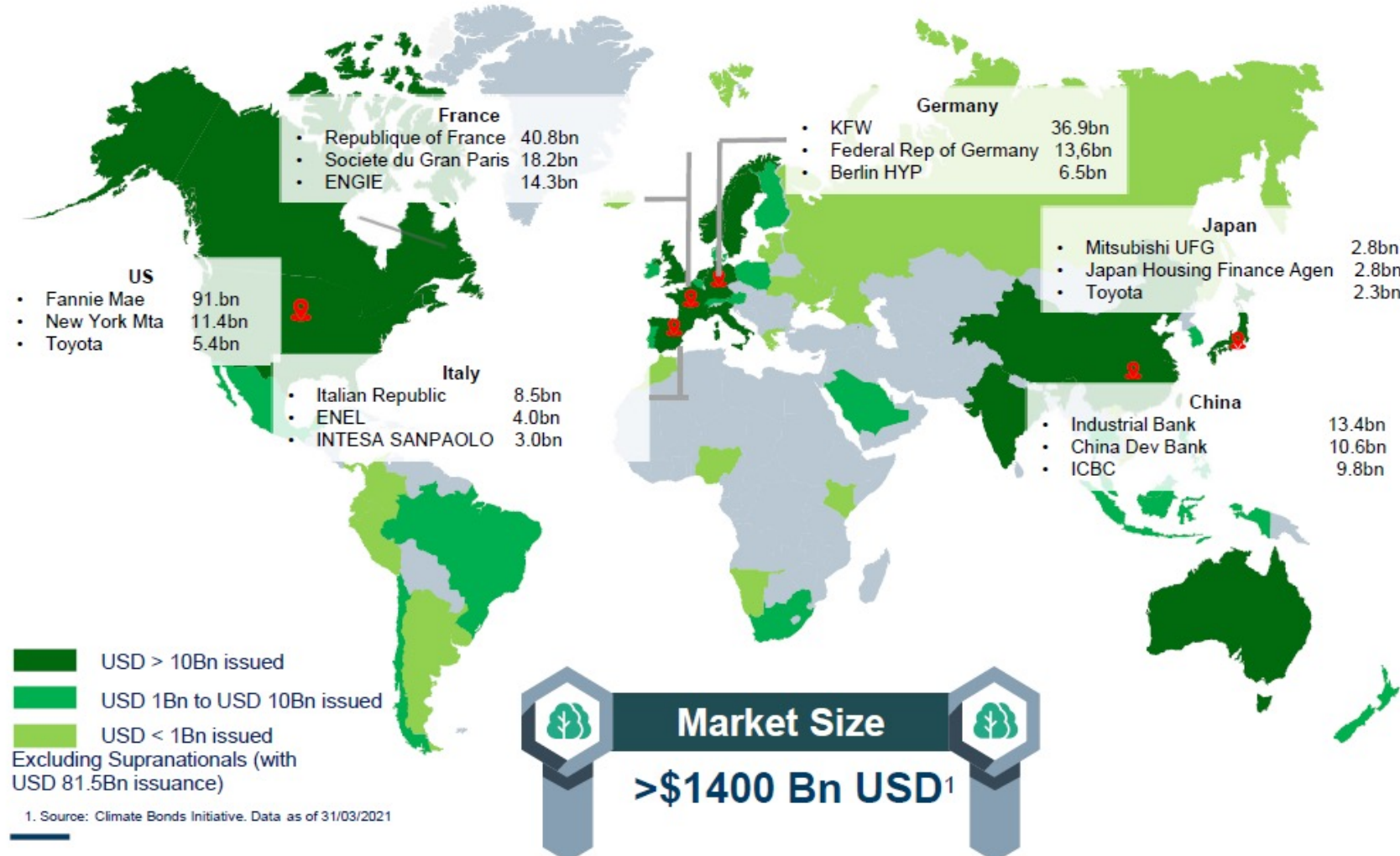


03

Il mercato delle Obbligazioni Sociali

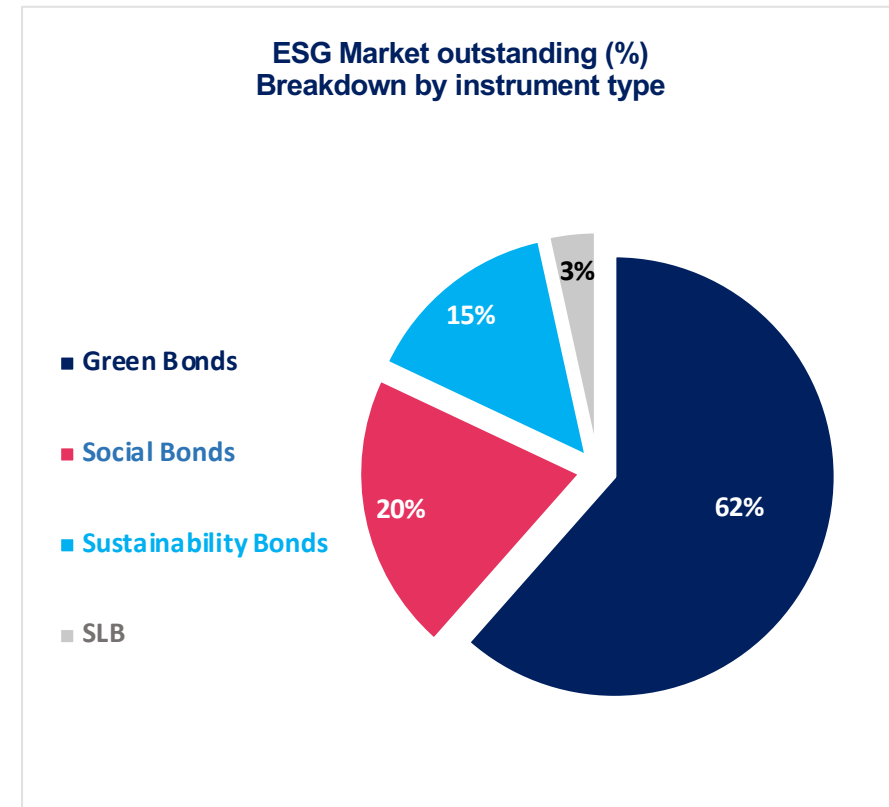
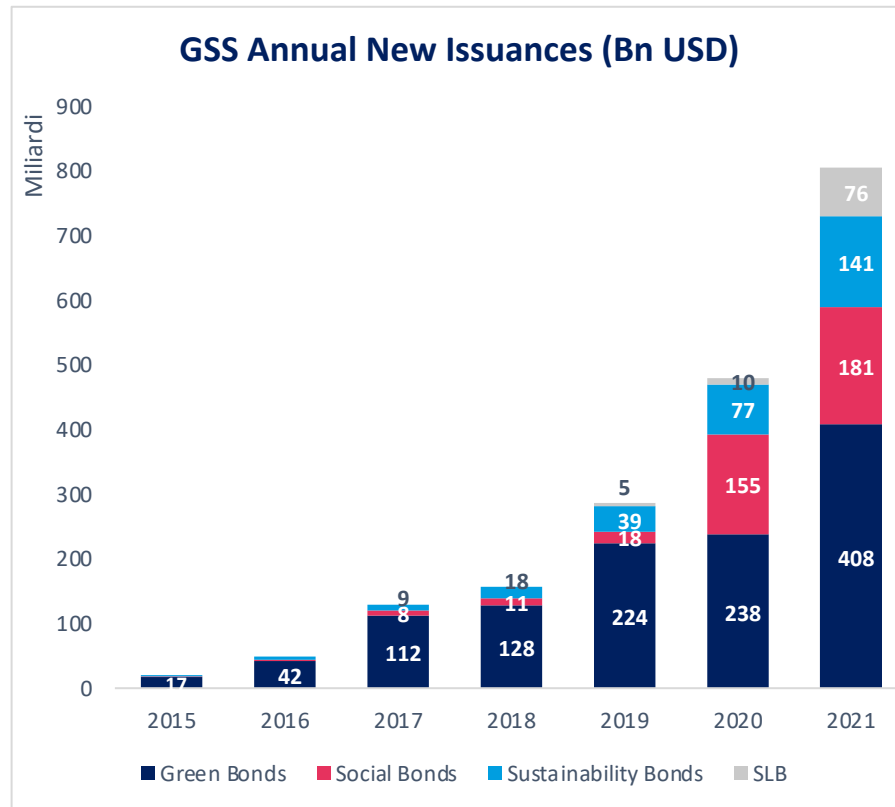


Le obbligazioni di scopo a confronto: dopo le obbligazioni verdi....



Mercato Obbligazioni Verdi, Sociali e Sostenibilità

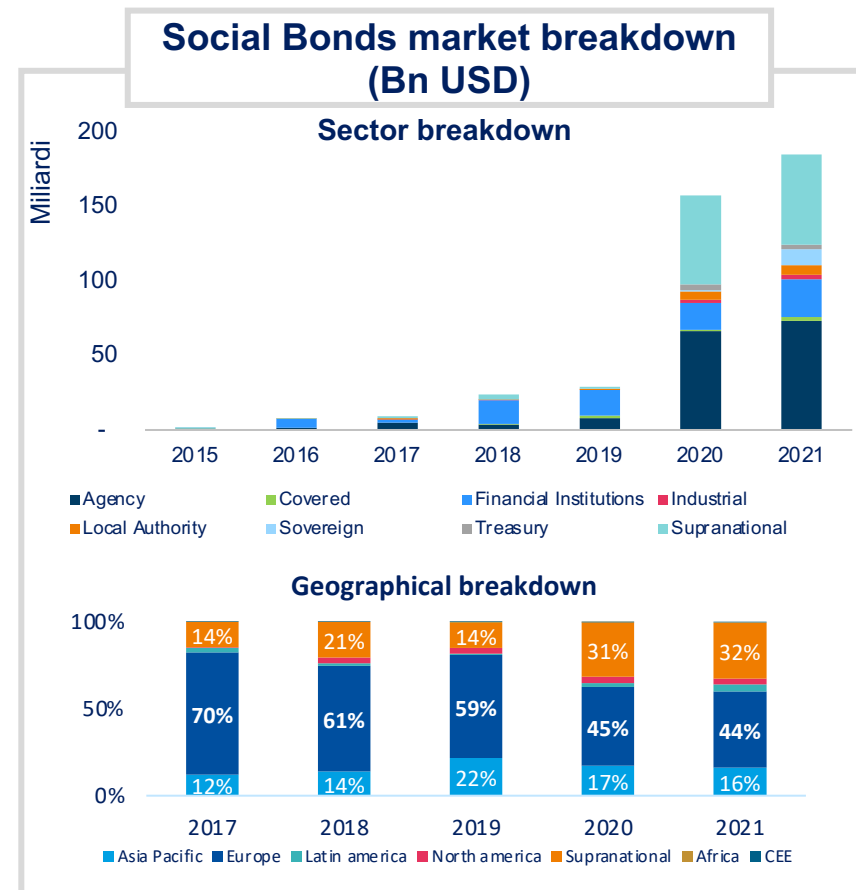
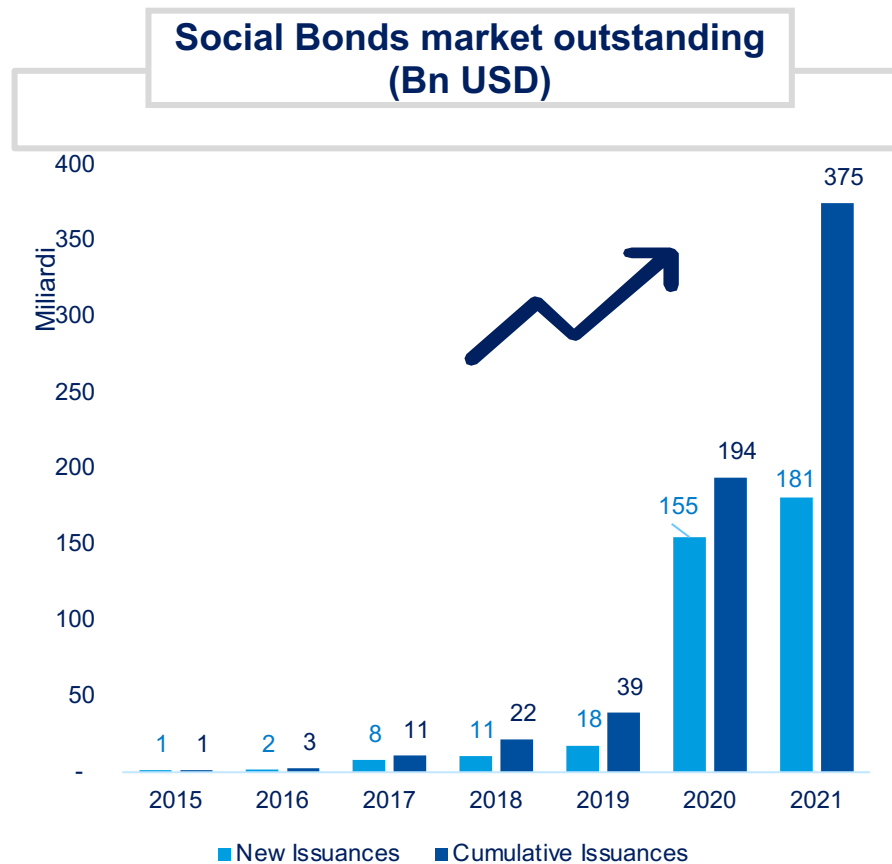
- I governi sono entrati con forza in questo mercato, con recenti emissioni verdi da Germania, Italia, Regno Unito e Spagna
- Mercato dei social bond: trainato da emittenti SSA principalmente in euro ma la diversificazione sta arrivando ancora di più nel 2021



Data as of 09/10/2021. Source: Bloomberg, Amundi

Social Bond: un mercato giovane e promettente

Più diversificazione, più interesse e opportunità di crescita...



Data as of 09/10/2021. Source: Bloomberg, Amundi

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