

# AB Sustainable EMD Strategy

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September 2021

# Sustainable Thematic Approach: The Power of the UN SDGs



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# AB Sustainable Emerging Market Debt Strategy: Philosophy

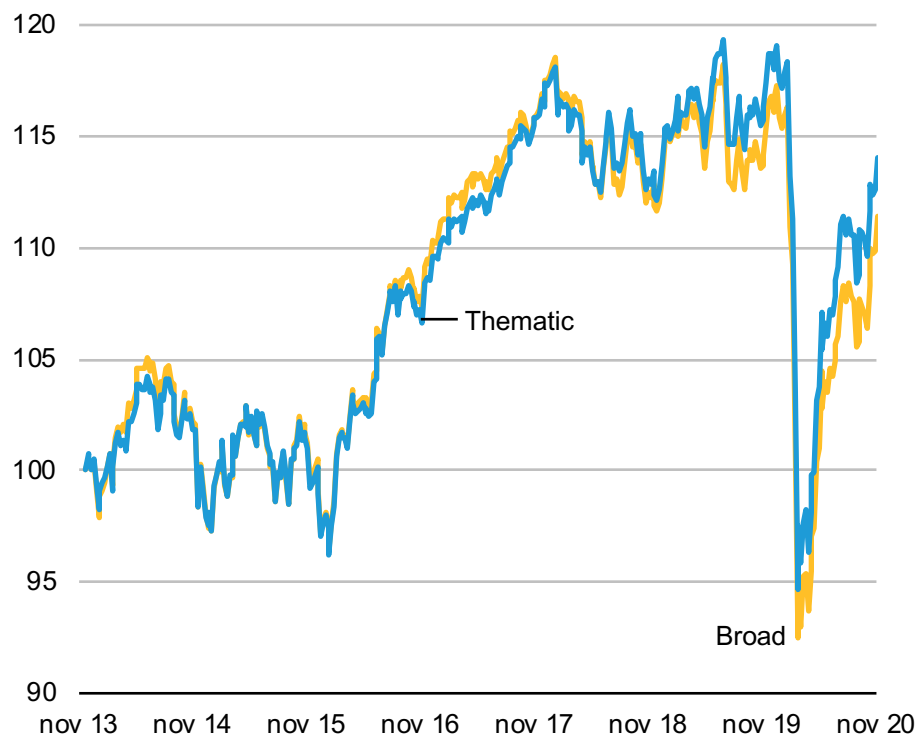
We seek to generate  
**superior financial  
returns** through  
investments **that  
benefit society and  
the environment.**



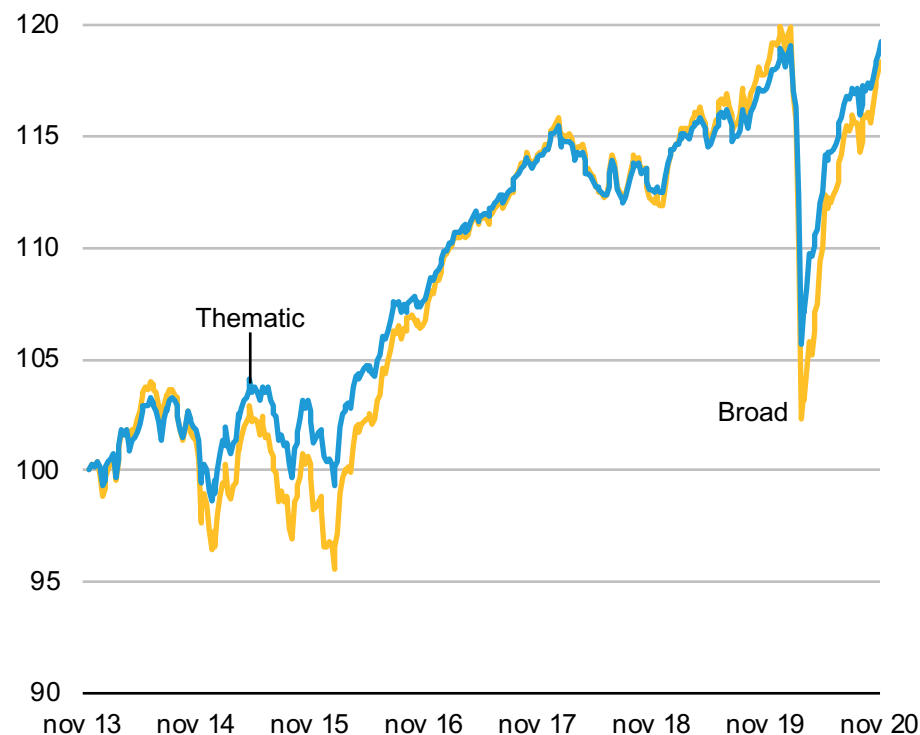
# Excess Return of Broad vs. Thematic Universes

Thematic universes outperform over seven-year period

## Sovereign Excess Return



## Non-Sovereign Excess Return



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Sovereign Broad Index includes all USD sovereigns with US\$500 million or above outstanding; Sovereign Thematic Index includes the subset of that broad universe that passes the AB thematic filter. Corporate Broad index includes all USD non-sovereign entities with US\$300 million or above outstanding (including SOEs); Non-Sovereign Thematic Index includes the subset of that broad universe that passes the AB thematic filter.

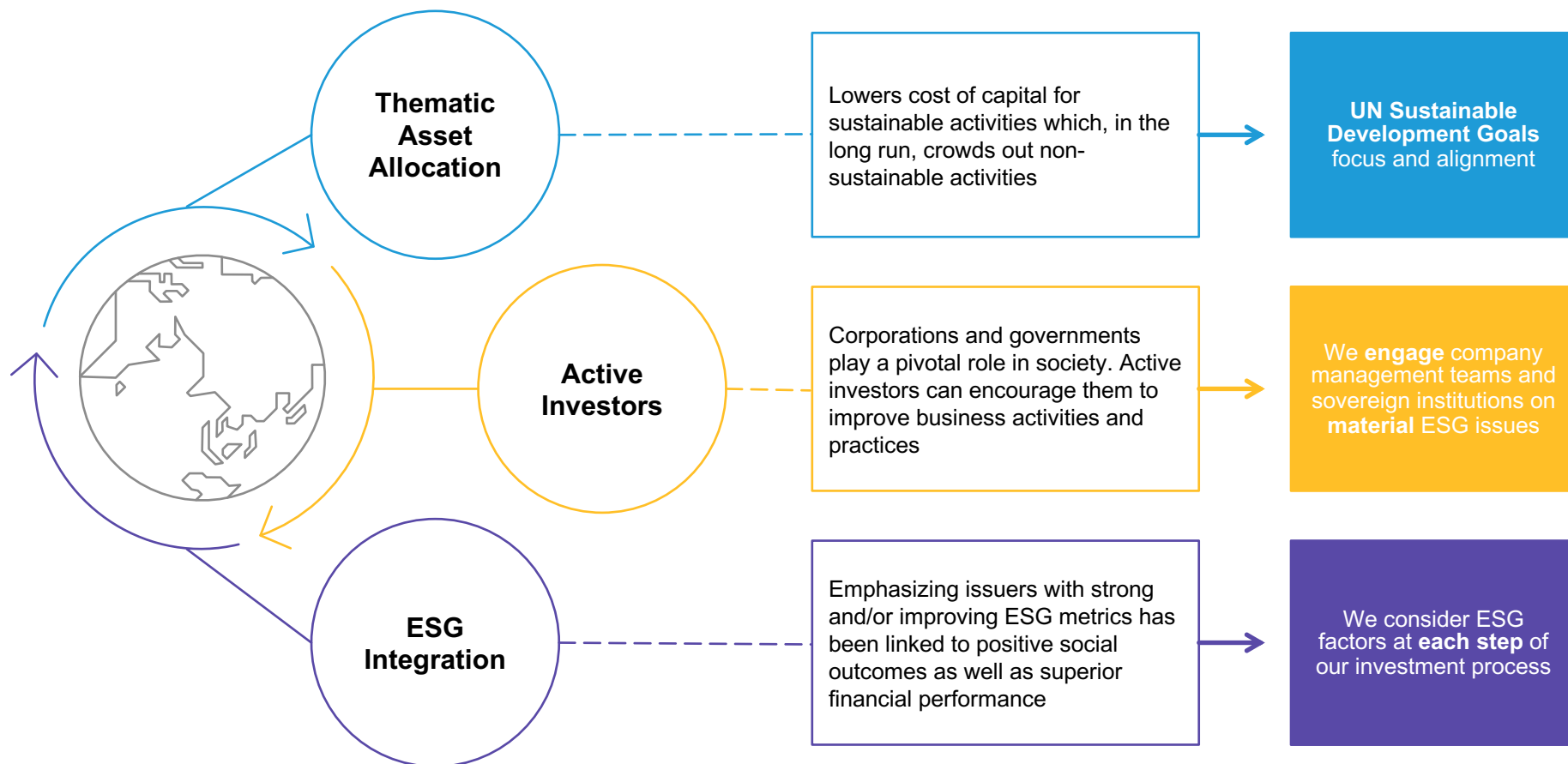
Through 30 November 2020. Source: Bloomberg and AB



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# AB Sustainable EMD Strategy: How Sustainable Managers Contribute to Positive Social Outcomes

Primary mechanisms identified by the PRI\*



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ESG: environmental, social and governance risk factors

\*PRI stands for Principles for Responsible Investment

Source: Principles for Responsible Investment "The SDG Investment Case" October 2017



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# UN Sustainable Development Goals Provide a Map for Thematic Investors

The goals represent tremendous investment and social opportunity

## The SDGs are a Powerful Framework of 17 Goals



The goals address challenges relating to **economic prosperity**, **environmental sustainability** and **social inclusion**

## Why Align a Portfolio with the SDGs?

### Thematic Relevance

The Sustainable Development Goals (SDGs) offer a road map for identifying thematic opportunities that are **underappreciated by traditional investors**

### Investment Opportunity

The estimated investment required to achieve the SDGs is massive—**roughly US\$90 trillion**

### Global Consensus

**193 nations committed** to achieving the goals, signaling broad global consensus and creating a powerful tailwind for aligned companies

### Social and Environmental Objectives

Investments that align with the SDGs can help to end poverty, protect the planet and **improve the lives and prospects of everyone, everywhere**

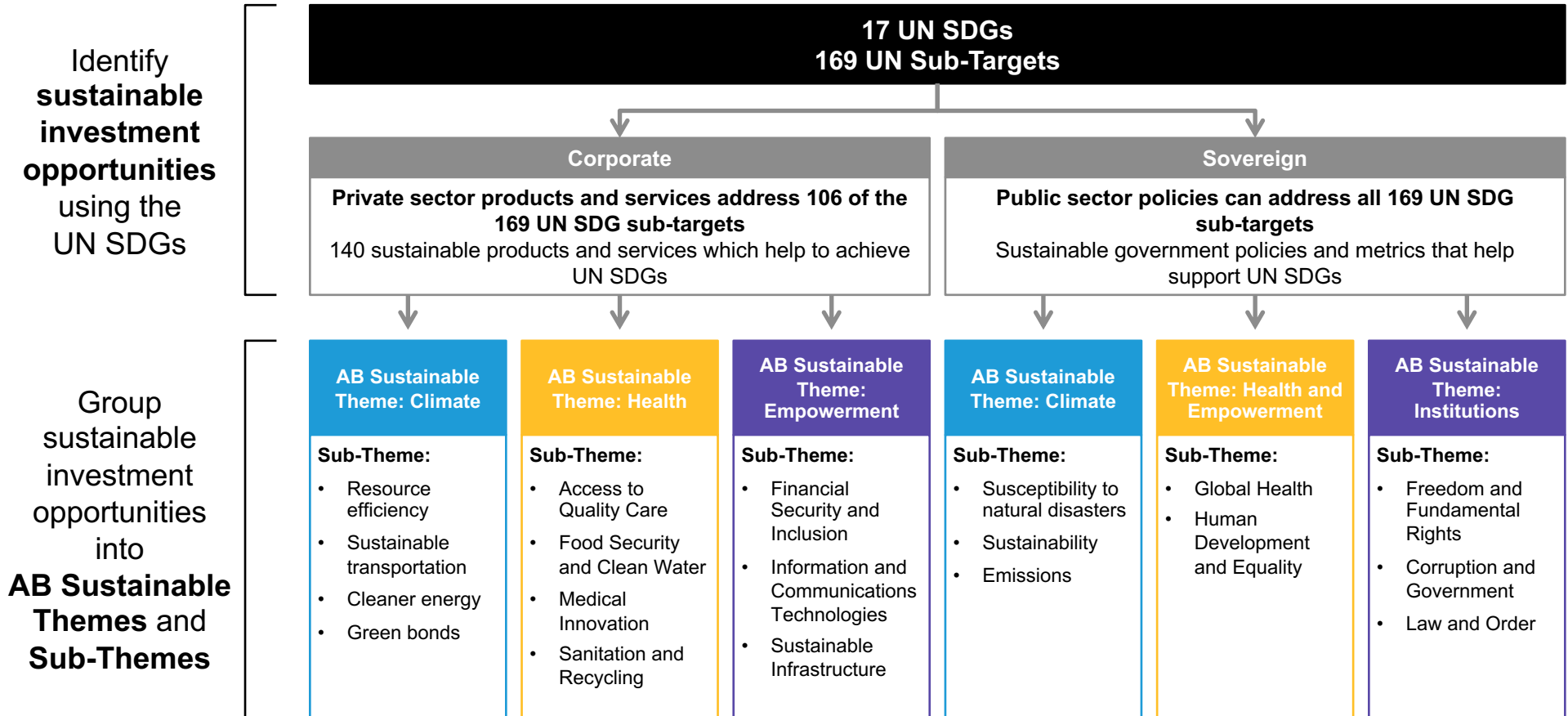
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Source: UN and AB



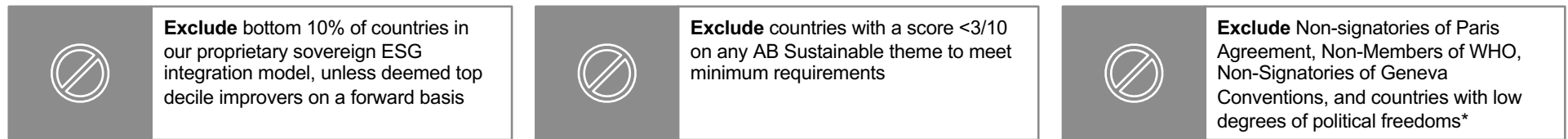
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# Deriving AB Sustainable Themes from the UN SDGs



# Sovereign Investment Universe: Governed by Alignment with AB's Sustainable Themes and Compliance with Minimum Requirements

Eligible Sovereigns Must be Aligned† to One or More AB Sustainable Themes



Sovereigns Who Do Not Meet Minimum Requirements Are Excluded

**For illustrative purposes only. There can be no assurance that any investment objectives will be achieved.**

\*Defined as scoring less than 30 in both Freedom House's 'Freedom Scores' and MSCI's Government Democracy Index

†Alignment is defined as achieving a percentile ranking of 50 or above in any of the three AB Sustainable themes, versus the broader EM sovereign universe


















Source: AB



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# Alignment with AB's Sustainable Themes and Selected Exclusions Narrows the Eligible Sovereign Universe and Ensures Minimum Requirements Are Met

| Creating the Sustainable Universe      | Costa Rica                                                                                                                                                                                                                                                                                                                                         | Indonesia                                                                                                                                                                                                                                                     | Colombia                                                                                                                                                                                                                                                                                 | Russia                                                                                                                                                                          | Honduras | Egypt                                                                                                                |
|----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------------------------------------------------------------------------------------------------------------|
| <b>Thematic Alignment</b>              | Pass<br><br>   | Pass<br>   | Pass<br>                                                                                                                                                                                              | Pass<br>  | Fail     | Pass<br>                          |
| <b>Compliance with Requirements</b>    | Pass                                                                                                                                                                                                                                                                                                                                               | Pass                                                                                                                                                                                                                                                          | Pass                                                                                                                                                                                                                                                                                     | Fail (no engagement possible)<br>                                                            | —        | Fail (low political freedoms)<br> |
| <b>Engagement Required?</b>            | No                                                                                                                                                                                                                                                                                                                                                 | Yes, on mis-aligned themes<br>                                                                                                                                               | Yes, on mis-aligned themes<br>   | —                                                                                                                                                                               | No       | No                                                                                                                   |
| <b>Include in Investment Universe?</b> | Yes                                                                                                                                                                                                                                                                                                                                                | Yes                                                                                                                                                                                                                                                           | Yes                                                                                                                                                                                                                                                                                      | No                                                                                                                                                                              | No       | No                                                                                                                   |

Analysis provided for illustrative purposes only and is subject to revision.

Source: AB



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# Strategy Risks

**Market Risk:** The market values of the investments may rise and fall from day to day, so investments may lose value.

**Currency Risk:** Currency fluctuations may have a large impact on returns, and the value of an investment may be negatively affected when translated into the currency in which the initial investment was made.

**Derivatives Risk:** The portfolio may include financial derivative instruments. These may be used to obtain, increase or reduce exposure to underlying assets and may create gearing/leverage; their use may result in greater fluctuations of the assets under management.

**OTC Derivatives Counterparty Risk:** Transactions in over-the-counter (OTC) derivatives markets may have generally less governmental regulation and supervision than transactions entered into on organized exchanges. These will be subject to the risk that their direct counterparty will not perform its obligations and that the portfolio will sustain losses.

**Allocation Risk:** Allocating to different types of assets may have a large impact on returns if one of these asset classes significantly underperforms the others.

**Overseas Assets Risk:** Investing in overseas assets may be more volatile because of political, regulatory, market and economic uncertainties associated with them. These risks are magnified in assets of emerging or developing markets.

**Systemic Risk:** Systemic risk is the risk of broad financial-system stress or collapse triggered by the default of one or more financial institutions, resulting in a series of defaults by other interdependent financial institutions.

**Turnover Risk:** A portfolio will be actively managed, and turnover may, in response to market conditions, exceed 100%. A higher rate of portfolio turnover increases brokerage and other expenses. High portfolio turnover may also result in the realization of substantial net short-term capital gains, which may be taxable when distributed.

**Illiquid Securities:** Selling illiquid or restricted securities usually requires more time, and costs are often higher.

**Leverage Risk:** The portfolio may use derivatives or other financial instruments to gain exposure to investments exceeding its overall value. This may cause greater changes in the portfolio's price, as it is more sensitive to market or interest-rate movements, and increase the risk of loss.

**Interest-Rate Risk:** Bonds may lose value if interest rates rise or fall. Long-duration bonds tend to rise and fall more than short-duration bonds.

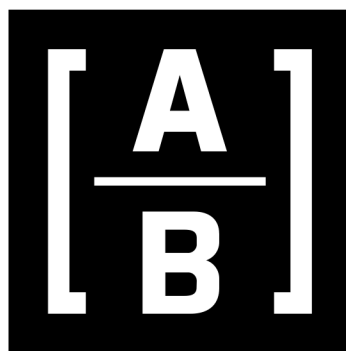
**Credit Risk:** A bond's credit rating reflects the issuer's ability to make timely payments of interest or capital—the lower the rating, the higher the risk of default. If the issuer's financial strength deteriorates, the issuer's rating may be lowered and the bond's value may decline. Medium-, lower- and unrated securities may be subject to wider fluctuations in yield and market values than higher-rated securities.

**Corporate Debt Risk:** There is risk that a particular issuer may not fulfill its payment and other obligations. In addition, an issuer may experience adverse changes to its financial position or a decrease in its credit rating, resulting in increased debt-obligation price volatility and negative liquidity. There may also be a higher risk of default.

**Sovereign Debt Risk:** There is risk that government-issued debt obligations will be exposed to direct or indirect consequences of political, social and economic changes in various countries. Political changes or the economic status of a country may affect the willingness or ability of a government to honor its payment obligations.

**Mortgage-Backed Securities/Other Asset-Backed Securities Risk:** Investments in mortgage-backed and other asset-backed securities may be particularly sensitive to changes in interest rates. They may also be subject to higher rates of default in the mortgages or assets backing the securities, or risks associated with the nature and servicing of those securities.





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